

Digital Photographer announces the appointment of new Editor

Rosie Tanner to lead Imagine's flagship photo title

Imagine Publishing has enlisted the editorial experience of talented Editor Rosie Tanner, to head up its successful print magazine, *Digital Photographer*, and website **Dphotographer.co.uk**. Having worked as Editor on Imagine's *Photoshop Creative* magazine for a number of years, Tanner returns to the photography market where she worked previously, on magazines, including *Digital Photography Made Easy* and *Digital Camera Buyer*.

Commenting on her new role, Tanner said: "It's such an honour to be taking the reigns of *Digital Photographer*. Having contributed to the magazine for almost 50 issues, it's so exciting to become a permanent member of such a talented team. I'm looking forward to driving forward the global success of the magazine, and pushing the *Digital Photographer* brand onwards and upwards both in print and online."



Launched in 2002, *Digital Photographer* magazine has grown to become one of the most respected brands in the industry, offering readers creative shooting advice, inspirational features and high end kit reviews. The online portal plays hosts to over 120,000 user uploaded images and generates over 750,000 impressions every month.

Editor in chief Debbi Allen said: "2010 looks set to be an exciting and challenging year for photography, with *Digital Photographer* celebrating its 100th issue, and key imaging events such as Focus on Imaging and Photokina to look forward to. Rosie, the *DP* team and myself look forward to meeting these challenges and driving the brand further than ever."

Imagine Publishing is one of the UK's fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 regular magazines and 30 websites in the videogames, computing, entertainment, motoring and photography markets. An Imagine magazine is purchased every ten seconds.

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