

DPhotographer.co.uk reaches mammoth 100,000-image mark

Popular Imagine digital photography website reaches image milestone

Imagine Publishing is proud to announce that the gallery-based website of its fastest-growing photography magazine, *Digital Photographer*, has reached a staggering amount of uploaded images. A record number of 100,000 user-generated images have now been uploaded, proving the site's ongoing popularity with gallery members.

Digital Photographer magazine Editor in Chief, Debbi Allen enthused: "**DPhotographer.co.uk**, the online home of *Digital Photographer*

magazine, has been well received by the photographic community since its launch just over two years ago. Although situated in one of the most competitive marketplaces, the website's popularity has been proven by the phenomenal number of user-generated images we see uploaded every day. Reaching 100,000 images on the site is a real achievement for everyone who works on, or participates in, DPhotographer.co.uk. Here's to the next 100,000!"

Ben Spencer, Online Digital Projects Manager added: "I am overwhelmed by the success of **DPhotographer.co.uk** hitting 100,000 images. The website's user base has grown significantly since its launch and along with **Digicambuyer.co.uk**, the online photography portfolio continues to exceed all of our expectations. Users can expect to see more development of the online photography portfolio in the new year, with fantastic new features providing an even better online experience."

Nikki Enock, Advertising Sales Manager at Imagine, echoed the pride of everyone involved in the site: "To reach this many user-uploaded images is a great achievement in such a short timeframe. The major benefit of having such user-generated content is that it offers our advertisers a unique platform to engage with their target market, to drive home their brand."

Imagine Publishing is one of the UK's fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 regular magazines and 30 websites in the videogames, computing, entertainment, motoring and photography markets. An Imagine magazine is purchased every ten seconds.

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Debbi Allen
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