

Total 911 drives new 997 Turbo first

Latest 911 Turbo is unveiled in unsurpassed detail in the latest issue of the number one magazine for Porsche 911 owners

The new issue of the world's premier Porsche magazine, *Total 911*, devotes a full 11 pages to the new Turbo in issue 55 on sale now. The magazine's road testers have driven the car both on the road and on the track, and report on how the stunning 500bhp supercar performs. *Total 911* talks to the people who developed the Turbo, drills down into the new technology that makes it push the performance envelope to new heights, and compares it with the previous 911 Turbos.

The Turbo has been treated to an all-new engine and an optional PDK transmission. What's more, the suspension has been massaged so that the car now feels as if it's mid-engined – the classic rear-engined experience has been confined to the history books, for better or for worst.

"*Total 911* can go into so much more detail than other publications because it's the only magazine that's dedicated to the 911, and our report on the new Turbo is a perfect example of our dedication to the marque," explained Editor in Chief, Philip Raby.

In an innovative move, *Total 911* is inviting readers to ask questions about the Turbo online. "You can put questions directly to Richard Aucock, who tested the car, and to the rest of the staff on our web forum," continued Philip Raby. "That shows our level of commitment to our readers. And we're going to return to the new Turbo very soon for a follow-up report."

Like every article in *Total 911*, the Turbo feature is complemented by beautiful, specially commissioned photography and world-class design. It's an example of how the magazine is committed to delivering the best and most exciting features on 911s to Porsche enthusiasts the world over. With superb production and editorial values, it's the undisputed magazine of choice.

Backing up *Total 911* is an the website at www.total911.com, with an online blog, readers' forum, 911 Face-Off online game (www.911faceoff.com), plus Facebook and Twitter coverage.

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