

Mac users rejoice! Introducing the all-new iCreatemagazine.com

Popular Mac magazine *iCreate* unveils its newly redesigned website to the world

The *iCreate* website has today been updated to offer great new features and content as well as a completely revamped design and new advertising opportunities.

Combining the popular *iCreate* blog with the main *iCreate* website, **iCreatemagazine.com** is now a true online reflection of *iCreate*, the creative magazine for Mac users. Made by Mac users for Mac users, the site provides all the latest Apple news and reviews as well as podcasts, free downloads and tutorials.



“Our interactive and editorial teams have worked hard to make **iCreatemagazine.com** the ultimate online resource for Mac users,” said Editor, Ben Harvell. “We aimed to build the type of site we would like to visit as Mac users and Apple fans and with this re-launch we’ve achieved just that.”

Featuring feeds from *iCreate*’s sister site **iPhoneKungFu.com** and the *iCreate* team’s Twitter account, the site offers new content daily in a fresh and accessible way. From information on the latest issue of the magazine through to in-depth reports from major Apple events, the new site is the premier source for anything and everything Apple related.

“The interactive department is really pleased with the development of **iCreatemagazine.com**,” added Ben Spencer, Head of Digital Projects Online for Imagine Publishing. “The brief was to increase the advertising inventory opportunities as well as implementing a system that allowed the team maximum flexibility for adding content. The re-launch, developed completely in-house, has all those features and many more. We look forward to seeing how the website grows over the following months.”

Visitors are urged to post their comments and provide feedback on the new site, its design and content, and enjoy all the exciting new features available. Make the most of your Mac and bookmark **www.iCreatemagazine.com** today!

Imagine Publishing is one of the UK’s fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 magazines and 27 websites in the videogames, computing, entertainment, motoring and photography markets. An Imagine magazine is purchased every ten seconds.

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