

# NowGamer.com gets new Editor

## Imagine Publishing appoints well-respected tech journalist to front its ambitious multiformat gaming website

Imagine Publishing has enlisted the editorial expertise of award winning games journalist Keith Hennessey as the new Editor of its innovative videogames portal **NowGamer.com**. Having spent two years in the high definition entertainment sector, Keith returns to the videogames industry where he has extensive experience working on and contributing to titles such as *XBM*, *X360*, *Play* and *Total PC Gaming*.

Commenting on the new appointment, Hennessey said, "I'm thrilled to be working on another new and exciting Imagine initiative. Since its launch **NowGamer.com** has been rapidly gaining the respect of gamers everywhere and the new NowGamer Network of websites should help establish it as the number one games portal for discerning gamers. With so many quality games publications and talented journalists supporting it **NowGamer.com** will be a true force to be reckoned with when it comes to online entertainment."

Created by industry experts with a passion for games and technology, **NowGamer.com** is a sophisticated, authoritative, accessible guide to the world of videogames. Offering an unprecedented look into the fastest-growing entertainment industry in the world **NowGamer.com** hosts reviews, news and exciting feature and acts as a central hub for all gaming enthusiasts. The website's innovative customisation techniques and the ability to tune the content to match its readers needs make it one of the most exciting new games websites in the last five years.

**NowGamer.com** makes use of Imagine Publishing's prodigious back catalogue of gaming content, stretching back to 1995 when the original Sony PlayStation was launched. Over 4,000 games reviews have been available since launch, giving the site a significant advantage over the majority of other gaming sites. One thing no other site can beat is **NowGamer.com's** access to the well-respected archive of classic gaming content from Imagine's world-renowned *Retro Gamer* and *games™* magazines.

Imagine Publishing is one of the UK's fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 magazines and 30 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

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**Keith Hennessey**  
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