

New look for Total 911

Total 911, the world's only magazine dedicated to the iconic Porsche 911, has been relaunched with an exciting new look in April.

The 911 is the only Porsche that people get really passionate about, which is why *Total 911* is so popular – every page is devoted to this legendary sports car, with unparalleled detail.

The new-look *Total 911* boasts a larger format, world-class production values and a bold new design, with stunning photography to ensure that it really stands out from the competition.

“I’m really excited by the new *Total 911*,” said Editor in Chief, Philip Raby. “We’re passionate about 911s at Imagine and *Total 911* reflects that passion, with enthusiasm for the cars oozing from the articles and photographs. We’re not afraid to give our opinions on what we like and don’t like about the cars, too.”



All the readers’ favourite features remain, plus some new sections as well, including the Datafile, which details every production 911 ever made, and includes invaluable comment and advice on buying and selling 911s. Uniquely, each car is given a *Total 911* rating – which is guaranteed to generate controversy and debate.

Backing up *Total 911* magazine is an exciting new website at www.total911.com, with daily Porsche news and updates, a readers’ discussion forum, 911 Face-Off online game, plus Facebook and Twitter coverage.

The all-new *Total 911* is the undisputed magazine of choice for Porsche 911 enthusiasts the world over.

Nothing else matters!

Imagine Publishing is one of the UK’s fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 magazines and 27 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk
www.total911.com

Philip Raby
Editor in Chief