

PowerStation goes multiformat

UK's longest-running PlayStation solutions magazine incorporates Xbox game guides for the first time in its 13 year history

The UK's leading tips and solutions magazine has finally gone multiformat, and *PowerStation* now provides tips-hungry gamers with Xbox 360 solutions, tips and cheats, in addition to its usual PlayStation coverage.

PowerStation has been hugely successful over the past 12 years, providing invaluable gaming advice to owners of every PlayStation format and is now set to expand this successful formula to incorporate Xbox 360 titles. The magazine now features multiformat guides that will take into account any differences between versions of the games, as well as guides to format-exclusive titles. There will also be a greater focus on helping gamers collect Xbox 360 Achievements and PlayStation 3 Trophies.



Nick Jones, *PowerStation's* Editor in Chief, commented: "With a near-equal split between PS3 and 360 in the UK gaming market, and with the majority of games appearing on both formats, it seemed the logical step for *PowerStation* to take. We can cover the biggest games regardless of their format and this can only be good for the magazine's sales and ad revenue potential."

"*PowerStation* has recently undergone a major redesign to enable the writers to provide the kind of in-depth information that can only be conveyed in print media. With the expansion of coverage to Xbox 360 games, the magazine will be in a prime position to continue to provide its readers with expert gaming advice for years to come. *PowerStation* will of course also be a major supplier of game guides and expertise for our new **NowGamer.com** website."

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