

Imagine Publishing sponsors Videogame Nation exhibition

Imagine Publishing to partner Urbis in major videogames exhibition

Imagine Publishing is pleased to announce its sponsorship of Urbis's upcoming Videogame Nation exhibition. The show will celebrate British videogames talent over the past 40 years, bringing together UK-developed classic videogames such as *Manic Miner* and *Grand Theft Auto*. It will run from 14 May until 20 September at Manchester's prestigious Urbis centre.



Videogames Nation aims to show attendees how the British games industry has risen from bedroom development to the multi-million pound industry it is today. Playable exhibits will include games on every major platform, from the ZX Spectrum and the Amstrad CPC to today's Xbox 360 and PlayStation 3. It will also feature a number of key industry speakers who have helped define the British games industry over the past 40 years.

In its role of media sponsor, Imagine Publishing and new website launch **NowGamer.com**, will be promoting the exhibition across its portfolio of magazines and websites, as well as running exclusive features related to the exhibition and its participants.

Nick Jones, Editor in Chief at Imagine Publishing, commented, "We saw the Videogame Nation exhibition as a great opportunity for us to showcase our portfolio of high quality specialist magazines and websites, including of course the well-respected *Retro Gamer*, to like-minded individuals. It's an exciting idea to bring 40 years of British gaming talent together under one roof, and Videogame Nation was something we wanted to be part of and support through our magazines."

David Crookes, Consultant Curator of Videogame Nation, said, "Imagine Publishing is a perfect media partner for Videogame Nation. It's an ambitious, fast-growing publisher with a wonderful world-class portfolio of gaming magazines that are widely respected within the videogame industry. It has been supportive of the exhibition right from the start."

Imagine Publishing is one of the UK's fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 magazines and 25 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk

Nick Jones
Editor in Chief