

SciFiNow gives away free Watchmen DVD with every issue

UK's best sci-fi magazine to offer free Watchmen DVD with exclusive content on issue 25

With its latest issue on sale 19 February, *SciFiNow* looks set to consolidate its position as the world's most exciting sci-fi magazine with an incredible *Watchmen* DVD promotion.

For the first time ever, the UK's leading sci-fi magazine, *SciFiNow*, is giving away a completely free DVD with every copy of its latest issue, tying in with the upcoming release of the highly anticipated *Watchmen* movie. Containing interviews, exclusive clips, productions diaries, trailers and much, much more, the *Watchmen* DVD is sure to win *SciFiNow* many new readers and reward its loyal fan base.



In addition to the DVD, *SciFiNow* will also be giving every reader the chance to claim a free limited edition *Watchmen* USB pen. A superbly designed free gift, the *Watchmen* USB pen not only looks the part, it comes with loads of great additional content. Readers will also be able to claim a free *Watchmen* poster.

Aaron Asadi, Editor In Chief of *SciFiNow*, declared "This is a promotion we've been working on for a long time and we're absolutely delighted to be able to reward our readers with such a superb gift. *Watchmen* is one of the most exciting movies to come along in quite some time and to be able to celebrate its release in such a way is terrific."

"I'm incredibly proud of our involvement in showcasing the upcoming SF movie epic, *Watchmen*, with this wonderful free exclusive preview DVD," said Imagine Publishing Creative Director Mark Kendrick. "This disc is a 'must-own' item for all *Watchmen* and comic book fans alike, as well as a great free gift and thank you to our loyal and expanding readership as we complete our second year of publishing the magazine."

Based on Alan Moore's bestselling graphic novel, *Watchmen* is released from Paramount Pictures on 6 March across the UK. Directed by 300's Zack Snyder, the big budget blockbuster is set to run riot across the worldwide box office.

Imagine Publishing is one of the UK's fastest-growing consumer specialist publishers. Formed in May 2005, Imagine now publishes 20 magazines and 25 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

Imagine Publishing
01202 586200
www.scifinow.co.uk

Mark Kendrick
Creative Director