

iCreatemagazine.com revamps its reviews section with eBay links

Imagine Publishing reveals updated reviews section alongside exclusive online content at iCreatemagazine.com

The premier magazine for Apple Mac, iPod and iPhone users has today announced updates to its website, **iCreatemagazine.com**. Incorporating a new, easy-to-use review engine and the latest prices and price comparisons from both eBay and Price Grabber, the website also includes exciting new editorial content.

Visitors can now find expert ratings of Apple and third-party products using a slick new interface to direct them to the buying advice they need. They can also find up-to-the-minute auction prices on eBay, and price comparison via Price Grabber, as part of Imagine's ongoing commercial partnership with the two companies.



In addition to its updated reviews section, **iCreatemagazine.com** extends its delivery of premium digital content to include detailed features for Mac and iPhone users in an easy-to-read format.

"This website update is great news for our readers," said Editor Ben Harvell. "Not only can they read our opinions on the latest Mac products, but users can also access our extensive back catalogue of reviews. Even better, they can even get an informed opinion wherever they are, with **iCreatemagazine.com** optimised for iPhone. To be able to read a review of the Mac you're about to buy while standing in the store is a huge bonus. Buying Mac kit has never been easier!"

iCreatemagazine.com now includes features on the iTunes App Store, iPhone and Mac OS X, a Q&A section of reader queries and more. Downloads include exclusive ringtones and desktops for iPhone and the successful iCreate podcast series.

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 23 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

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