

# iCreate reveals 100 best iPhone apps in September issue

## Inspirational Mac title partners with app developers to produce the essential guide to software for iPhone and iPod touch

*iCreate* magazine has this month released its guide to the 100 best iPhone apps from the iTunes App Store, showcasing the best games, utilities and tools for Apple's mobile wonder.

Want to know how to blog from your iPhone, share pictures with friends or discover which mobile games are really worth the money? *iCreate's* 100 Best iPhone Apps feature answers all these questions and more with insight from the magazine team as well as comments from those on the other side of the store – the developers themselves.

Following the launch of Apple's iPhone 3G and iPod Touch, the App Store has been the most anticipated release so far this year, and *iCreate* has made sure its coverage is at the forefront of this new software platform by delivering a comprehensive breakdown of programs.

"The iTunes App Store has provided a second, third and probably fourth wind to the iPhone with constant evolution through the apps that are developed for it", said *iCreate* Editor, Ben Harvell. "We're really excited about this new platform and are working closely with app developers to provide our readers with the most detailed and authoritative information on the programs available, starting with our 100 Best iPhone apps feature."

News Editor, Jimmy Hayes added: "The App Store has sold over 60 million apps in a few short weeks, which means it's going to be a core market for Apple. As a result we owe it to our readers to give them the best coverage of the software available. We've started that with our 100 best iPhone Apps feature and will continue with monthly reviews from here on in."

Launched in 2003, *iCreate* continues to provide the best coverage of Apple software and hardware: from iPods, iTunes and the new iPhone through to Mac OS X and the iLife suite of creative applications.

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