

Scifinow.co.uk website reveals new features and daily sci-fi news

SciFiNow magazine website shows off all-new features, including podcasts, team blogs and the latest sci-fi news

The UK's biggest and best sci-fi magazine, *SciFiNow*, has announced that its website, **www.scifinow.co.uk**, has recently been enhanced with some great new features. The website now has regular podcasts produced by the team, and a daily news service for readers to make their first stop for sci-fi news and opinion. The website also boasts a new blog for readers to get even closer to the creative team behind the magazine.

The *SciFiNow* podcast, the first of which went live at the end of January, will record the *SciFiNow* team talking about all the latest events, conventions, news, films and TV shows, as well as a regular 'Timewarp' section that focuses on some of the best genre shows and movies of the past. The podcast will also give readers loads of opportunities to get involved, with frequent competitions and fan of the month showcases.

Also launching is the *SciFiNow* daily news service, which will keep readers and sci-fi enthusiasts as up-to-date as possible on the biggest and best news stories that are shaping the industry.

"The news service is going to be fantastic for our readers," said Aaron Asadi, Editor in Chief of *SciFiNow*, "it's something that we've wanted to do for a long time and now we can. The new features absolutely reflect the cutting-edge nature of the *SciFiNow* brand and offers fans of the magazine a brilliant way of keeping up-to-date with the non-stop changes and developments of the industry."

The new blog will also give readers the chance to learn about the team's opinion on some of the burning genre issues of the day, with regular entries designed to inform and encourage debate.

Layla Ibrahim, Advertising Manager for *SciFiNow*, said of the exciting new additions to the website: "The *SciFiNow* website has been going from strength to strength and these new developments will certainly appeal to avid sci-fi fans but also those new to the genre looking to find out about their favourite TV show. This is great for advertisers who want to be linked with such a mass area of interest and *SciFiNow's* growing multimedia presence."

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 20 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

Aaron Asadi
Editor in Chief