

# DPhotographer.co.uk reaches 10,000 images milestone early

**Launched at the end of July, Imagine Publishing's flagship photography website reaches new heights in record time**

Bournemouth-based Imagine Publishing has today announced that its leading digital photography website has attracted a massive 10,000 image uploads, with hundreds more being uploaded every week by its dedicated audience.

Launched in July 2007, **www.dphotographer.co.uk** offers registered users immediate access to all the latest photographic and imaging news, an active online forum and a host of hardware reviews, as well as the option of creating their very own online gallery for their best photographs, which other users can rate and comment on.



Debbi Allen, Editor of *Digital Photographer* magazine, enthused: "The feedback we have received from regular visitors to the site proves the photographic community wanted an easy-to-navigate, gallery-based site. We're keen to push the website even further, and DPhotographer.co.uk users can expect to see many new features being added in 2008."

Just four months after its conception, **www.dphotographer.co.uk** had already received 4,000 image uploads and had over a thousand active users. Two months and 6,000 more images later, the website shows no signs of slowing down, in fact the site is so popular, it is now gaining images at a rate of two thousand per month.

Lee Groombridge, Imagine Publishing's Interactive Media Manager, added: "We could not have wished for a better start, it is great to be hitting such a landmark number of images so quickly! With the help of user feedback and planned development I'm really looking forward to seeing how this site grows over the next year."

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 20 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

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