

Total PC Gaming hits the shelves at just £3.99 for 148 pages

Ambitious technology publisher launches first new PC games magazine in ten years, with a focus on online gaming and hardware

Imagine Publishing is proud to announce the launch of *Total PC Gaming*, a new magazine aimed at capturing the excitement of the burgeoning PC gaming, modding, retro, and MMO scene worldwide. Hitting the newsstand today, and priced at just £3.99, the new magazine features 148 glossy pages of the latest PC games news, previews, reviews, hardware group tests, retro classics and features.

Every issue of *Total PC Gaming* comes free with the 20-page mini-magazine, *MMO Worlds*, dedicated to the globally successful Massively Multiplayer Online gaming phenomenon, including hits like *World Of Warcraft*, which boasts over 9 million players. *Total PC Gaming's* extensive MMO coverage is unique in the market and a crucial part of the magazine's remit to deliver a comprehensive guide to PC gaming.

www.totalpcgaming.com goes live on the same day as the magazine and offers its users access to the latest PC games demos, the team's top ten lists, exclusive preview screenshots, plus a database of reviews. The website is especially important for *Total PC Gaming*, because the magazine does not boast a covermounted DVD and is therefore priced competitively at just £3.99, making it better value than its rivals, which in some cases are up to £2 more per issue.

Editor in Chief, Dave Harfield who launched *Total PC Gaming* said: "Imagine Publishing is known for its innovation and quality and *Total PC Gaming* is yet another example of those founding principals being applied to a new magazine market."

"I hope all PC games publishers and hardware manufacturers support this new magazine to help to break the current monopoly situation and encourage the competition that has been sorely lacking for many years."



Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 20 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

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Dave Harfield
Editor in Chief