

Web Designer partners with Microsoft for Expression launch

UK's best web design magazine and Microsoft team up to deliver an exclusive Expression Studio supplement

Web Designer issue 131 arrives with an exclusive free 20-page supplement in association with the launch of Microsoft Expression Studio. This prestigious partnership represents a real coup for the UK's leading online design title and publisher Imagine Publishing.

"Microsoft's exciting strategy within web development and its commitment to delivering the Expression Studio range makes us very proud to celebrate the launch in this way", explained *Web Designer* Editor, Mark Billen.

"Our launch guide not only does Expression proud by looking fantastic, but also adds even more value through the expert tutorials that our readers are accustomed to."

Readers are treated to first-look lessons across Expression Web, Blend, Design, and Media, plus informative overviews on the emerging Windows Presentation Foundation (WPF) and Silverlight technologies – all from the stable of experienced *Web Designer* contributors such as Darren Richardson and Simon Bisson.

"With the launch of Expression Studio and the Silverlight plug-in Microsoft is giving developers and designers a technology choice so they can rapidly create amazing user experiences for Windows and Mac", Said Microsoft UK's Expression Product Manager John Allwright.

"*Web Designer's* continuing focus on this rapidly changing area combined with their reputation for high-quality, in-depth tutorials made them an obvious launch partner for us."



Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 15 websites in the videogames, computing and photography markets. An Imagine magazine is purchased every ten seconds.

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk

Mark Billen
Editor