

If you're travelling by car from either London or the north of England, here's how to reach Imagine Publishing...

### OFFICE ADDRESS

**Imagine Publishing Ltd**  
**Richmond House**  
**33 Richmond Hill**  
**Bournemouth**  
**Dorset**  
**BH2 6EZ**  
☎ 01202 586200

### FROM LONDON M25 (HEATHROW AIRPORT)

Join the M25 from the airport and head south to junction 12 (sign-posted M3 Southampton). Stay on the M3 motorway for 50 miles until you reach junction 13. Now follow directions (below) marked "From Junction 13, M3."

### FROM LONDON M25 (GATWICK AIRPORT)

Leave the airport and take the M23 motorway north to the M25 motorway. Head west along the M25 to junction 12 (sign-posted M3 Southampton). Stay on the M3 motorway for 50 miles until you reach junction 13. Now follow directions (below) marked "From Junction 13, M3."

### FROM BIRMINGHAM M6

From the M6 motorway near Birmingham, exit at junction 8 onto the M42 slip road, and at junction 3A head to the M40 signposted to London. Stay on the M40 for 33 miles before turning off at junction 9 signposted A34. Turn right at the roundabout on the A34 towards Oxford and stay on this road for approximately 30 miles. At the roundabout signposted M3, take the right exit signposted M3 to Southampton. Stay on the M3 motorway until you reach junction 13. Now follow directions (below) marked "From Junction 13, M3."

### FROM JUNCTION 13, M3

Exit the M3 onto the slip road towards the M27 signposted to Southampton and Bournemouth. Continue on the M27 for approximately 9 miles when the M27 turns into the A31 to Bournemouth. At this point the motorway turns into a dual carriageway. Follow this for 10 miles before turning off the A31 (up the slip road and left at the roundabout) onto the A338 to Bournemouth. Remain on this road for 10 miles. Take the second exit at the first roundabout you come to (straight ahead), then come off the slip road before the next bridge. Turn left at the roundabout at the top of the incline onto Richmond Hill. Continue down Richmond Hill, pass the Daily Echo building on your left and the Norfolk Royal Hotel on your right. Take the next left and follow the one-way system round. The electronic gate to Imagine Publishing's parking facility is the last right before you rejoin Richmond Hill. There is a buzzer to alert security to open the gates. You've arrived!

