

Important subscriber information

Imagine Publishing confirms its subscription plans following the acquisition of magazines from Highbury Entertainment

On 20 January 2006 Imagine Publishing announced the acquisition of the rights to publish Highbury Entertainment's magazines from the receivers, following Highbury's collapse.

It has become clear that many subscription copies of Highbury Entertainment's magazines were not delivered in December and January, and this has left loyal subscribers without their favourite magazines. Subscription details have now finally been transferred to Imagine and all subscribers will be contacted shortly.

As a gesture of goodwill to all subscribers, Imagine *will* be honouring all future subscriptions for titles it will continue to publish, but only once the first Imagine issue is published (February/March). Imagine cannot deliver magazines due before this time as they were the responsibility of Highbury while it was trading.

Imagine is currently reviewing the viability of all 24 acquired titles, but can confirm the following magazines will be published in the future as part of its ever-expanding portfolio: *gamesTM*, *iCreate*, *X360*, *Play*, *Windows XP Made Easy*, *PDA Essentials*, *Digital Camera Buyer*, *Web Designer*, *PowerStation*, *Advanced Photoshop*, *Digital Photographer* and *Go>Play*.

Damian Butt, MD of Imagine commented:

"We appreciate the confusion and frustration felt by many subscribers of Highbury Entertainment's magazines, and Imagine will do what it can to remedy the situation as quickly as possible.

We have made a commitment to honour all subscriptions for magazines we intend to publish, and we are keen to retain the support and enthusiasm of our loyal subscribers. We will also offer an alternative offer for those with subscriptions for magazines that will not continue. All subscribers will be informed by letter within two weeks.

I would like to thank everyone for their patience and understanding during this transitional period."