

Imagine confirms its new magazine portfolio and publishing teams

Imagine Publishing is pleased to announce the completion of the strategic review of its newly acquired magazine portfolio, and welcomes 60 new 'Imagineers' to the company.

The Bournemouth-based publisher, founded in May 2005 by Damian Butt, Mark Kendrick and Steven Boyd, now boasts a portfolio of 17 specialist consumer magazines, including leading positions in independent videogames, specialist home computing, photography, mobile computing and digital video.

Imagine's cutting edge videogames portfolio now includes *PLAY*, the UK's best selling and longest running independent PlayStation magazine, *gamesTM*, the award-winning multiformat games title, *PowerStation*, the UK's best-selling PlayStation tips magazine (now merged with existing Imagine title, *Cheat Machine*), pioneering classic games title *Retro Gamer*, *X360*, the current best-selling independent Xbox 360 magazine, and Imagine's first gaming title, *360*. Imagine is now the second largest videogames publisher in the UK – a full two years ahead of schedule.

New computing and imaging titles include *iCreate* (now merged with Imagine's *Mac Creative*), *PDA Essentials*, *Windows XP Made Easy*, *Digital Camera Buyer*, *Web Designer*, *Advanced Photoshop* and *Digital Photographer*. These magazines join Imagine's already established *Photoshop Creative* and *Digital Video Techniques*.

Mark Kendrick, Creative Director of Imagine Publishing commented:

"Imagine has gone from start-up company to major consumer specialist publisher with a portfolio of 17 titles in just seven months. It's been a rollercoaster ride, but the challenge now is to build on that success without losing the fun and creative culture of the company.

We are keen to welcome the 60 new Imagineers and bring them all the benefits that come from working at Imagine. We are also investing heavily and redeveloping all the newly acquired titles to cultivate a varied and world class magazine portfolio."

Imagine's new magazine teams are detailed on pages 2 & 3 of this press release.

PowerStation

Ryan Butt (Editor)
Dave Shaw (Editorial)
Henrietta Rowlett (Editorial)
Will Shum (Design)

X360

Martin Mathers (Editor)
Keith Hennessey (Editorial)
Ryan King (Editorial)
Karen Rutherford (Editorial)
Andy Downes (Design)

Go>Play

Simon Griffin
(Deputy Editor)
Thomas LeClerc (Editorial)
Andy Mountain (Design)

360

Simon Phillips
(Editor in Chief)
Mike Richardson (Editorial)
Neil Randall (Editorial)
Amy Squibb (Editorial)
Claire Kendrick (Design)

Retro Gamer

Darran Jones (Editor)
Sarah Bellman (Design)

iCreate

Ben Harvell (Deputy Editor)
Natalie Johnson (Editorial)
Lesley Billen (Editorial)
Matthew MacCartan
(Design)

Windows XP ME

Stuart Tarrant (Editor)
Matt Powell (Editorial)
Steve Jenkins (Editorial)
Angela Orchard
(Editorial)
Danielle Taylor (Design)

Photoshop Creative

Jo Cole (Editor)
Zoe Mutter (Editorial)
Colleen Johnson
(Editorial)
Lora Sykes (Design)

PDA Essentials

Andrew Betts
(Deputy Editor)
Matthew Wilkin
(Editorial)
Nicky Gover (Design)

Advanced Photoshop

Deborah Allen (Editor)
Emma Cake (Editorial)
Stephanie Peat
(Design)

Web Designer

Mark Billen
(Deputy Editor)
Phil Scott (Design)

Digital Camera Buyer

Chris Lean (Editor)
Rosie Tanner (Editorial)
Kerry Dorsey (Design)

Digital Video Techniques

Dave Harfield (Editor)
Thomas Woodgate
(Editorial)
Matthew Tuffin (Editorial)
Caroline Owen (Design)

Play

Nick Jones
(Editor in Chief)
Aaron Asadi (Editorial)
Jude Salmon (Editorial)
Tim Empey (Editorial)
Luke Smith (Editorial)
Greg Whitaker (Design)

**Imagine's Gaming
Elite Series**

Simon Phillips
(Editor in Chief)

gamesTM

Paul Morgan (Editor)
Rick Porter (Editorial)
Jon Denton (Editorial)
Matt Handrahan
(Editorial)
Helen Laidlaw (Editorial)
Kelly Macdonald (Editorial)
Duncan Crook (Design)
Stephen Williams (Design)