

HD Review rebranded as High Definition Review for 2009

Imagine Publishing announces a new look and name for its popular high definition entertainment magazine

The UK's leading high definition entertainment magazine, *HD Review*, has been given a great new look and with it a new name: *High Definition Review*. Imagine Publishing's popular technology review magazine has been at the forefront of the fastest-growing entertainment sectors and the slick new makeover means *High Definition Review* is more attractive to consumers than ever before.

With the huge surge in sales of high definition TVs and Blu-ray players, and with Blu-ray Discs selling strongly, *High Definition Review* is better placed than ever to guide readers through this credit crunch-busting industry.

Created by industry experts with a passion for cutting-edge technology, *High Definition Review* is a sophisticated, authoritative, accessible guide to the ever-growing world of high definition. Offering an unprecedented look into the fastest-growing entertainment industry in the world, featuring interviews, news and in-depth features, *High Definition Review* is a must-have magazine for those looking to discover HD films and TV, as well as those already won over by the unsurpassed picture and sound quality the technology offers.

High Definition Review Editor Keith Hennessey commented: "Over the last year the high definition sector has grown even more rapidly than we expected and we wanted the magazine's look to reflect that. We aim to deliver the most up-to-date information, solid advice and unbiased opinion for the world of Blu-ray and high definition."

Issue 13 is the first issue to sport the new look and title and is available from 20 November from newsagents and the Imagine Publishing eShop: www.imeshop.co.uk.

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 23 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

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