

# Imagine secures licence for Official Paint Shop Pro Photo magazine

**New imaging magazine and website due for launch worldwide in May as part of Imagine's successful photography portfolio.**

Announced today is the signing of an exclusive agreement between Imagine Publishing and the Corel Corporation to develop and publish the *Official Paint Shop Pro Photo Magazine* across the world from May 2008. The new magazine will be the sister title of the *Official Corel Painter Magazine* launched in 2007, and both will be heavily promoted on all of Corel's websites and in boxed products.

The Paint Shop Pro Photo software has always offered professional features at an affordable price and with the release of the latest version, Corel has raised the bar even more. The official magazine will be exploring all of these tools and showing readers how to manipulate them to create perfect photos. In addition to image-editing tutorials there will also be creative features and advice for printing and presenting photos.



"Paint Shop Pro Photo is bursting with potential," said Jo Cole, Editor in Chief. "From straightforward image-editing through to creating intricate digital art, it appeals to a wide range of consumers. With an official magazine, these consumers can enjoy a regular helping of ideas for how to use the program to create their best ever images."

"Corel is delighted about the launch of a new Imagine Publishing magazine based on our award-winning digital imaging product Corel Paint Shop Pro Photo," said Daniel Weisbeck, vice president marketing, EMEA. "Corel Paint Shop Pro Photo is a market-leading photo editing application filled with easy automatic photo fixes and precision editing tools. It is the ideal software for aspiring photographers who want to transform their digital images into professional looking photos. With Imagine's history of delivering world class, features-rich publications we are delighted it is producing this new exciting magazine."

"I am extremely pleased that we will be acting as official magazine partner for Corel once again," said Imagine's Managing Director Damian Butt. "This exciting new high quality magazine will be the perfect companion for photographers who want to enhance and develop their images as quickly and professionally as possible. World class software deserves a world class magazine."

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 20 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

**Damian Butt**  
Managing Director