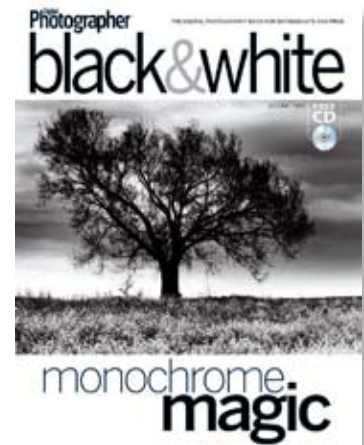


Imagine's book portfolio expands into photography and web design

Publisher's strong growth prospects buoyed by its premium quality bookazine range sold exclusively in the world's best retailers

Imagine Publishing's successful bookazine range gained further momentum this month with the release of its third digital photography title, *Digital Photographer: Black & White/Portraits* and new technology tome *Web Design 2.0*. This follows on from the huge success of *Your Digital SLR Camera*, *Digital Photographer: Landscapes/Wildlife*, and the highly acclaimed *Web Design*.

Digital Photographer: Black & White/Portraits is designed in an innovative 'flipper' format, and the 260-page bookazine provides the budding amateur or semi-pro photographer with everything they need for smarter monochromatic and portraiture shooting.



"This new product is dedicated to bringing readers the best in photographic insight," Editor Debbi Allen explained. "Filled with tips, tricks and techniques, this comprehensive guide gives readers the skills they need to become better photographers."

Mark Kendrick, Creative Director said: "Imagine Publishing is dedicated to meeting the fast changing demands of today's photographer, and with this in mind we are proud to announce the second in our innovative flipper bookazine range – covering black & white and portrait photography. This exciting core skills series aims to educate and inspire photographers of all levels of experience."

Web Design 2.0 contains 256 pages of expert Dreamweaver, Photoshop and Flash tutorials that highlight the practical methods of building cutting edge inspirational websites. The book's predecessor sold out in a matter of weeks and hopes are high for a similar performance from the sequel.

Scott Caisley, Advertising Director explained: "We are proud to offer creative solutions across our whole portfolio, and are keen to keep pushing the boundaries. Our latest bookazines follow on from the success of the *Mac Book*, *Web Design*, and the extremely popular *Photoshop Creative* collections."

Imagine Publishing is one of the UK's fastest growing consumer specialist publishers. Formed in May 2005, it now publishes 20 magazines and 20 websites in the videogames, computing, entertainment and photography markets. An Imagine magazine is purchased every ten seconds.

Debbi Allen
Editor

To order any of Imagine's bookazines, visit www.imaginestore.co.uk or call 01202 586200