

Welcome to the Machine

Imagine Publishing launches its next generation tips & cheats magazine for all PlayStation formats

Cheat Machine is the biggest solutions magazine launch in the last five years and is aimed squarely at the next generation of PlayStation consoles, including the handheld PSP and the forthcoming PlayStation3, as well as covering the successful PS2 format.

The magazine is packed with complete solutions to all the latest PlayStation games, and also includes a complete A-Z of PS2 games, a reviews digest of new titles, and light-hearted banter from its resident tips experts, including the Troll, Treasure Hunter and Johnny Five.

Cheat Machine also features a dedicated A4 PSP mini-mag, packed with news, reviews, technical tricks and cheats for all the handheld games. The PSP sold over 180,000 units to hardcore gamers in its first weekend in the UK, and *Cheat Machine* is committed to delivering vital gaming help to every single one. All this plus fully-mapped guides for all the biggest games which feature commentary direct from the developers.

Aimed at hardcore PlayStation players *Cheat Machine* covers all PlayStation formats: PS2, PSP, PSone and, when it is launched, PS3, has the highest production values of any tips magazine and is written by gaming veterans for players that share their passion.

“Launching *Cheat Machine* has been a dream come true” said Ryan Butt, Editor. “I have always been fascinated by the cheats, unlockable extras and subtle references found in games and have been working on ideas for a magazine that fully exploits these curiosities for a couple of years now. To finally see the culmination of these ideas and to have published a magazine that is both passionate about games and obsessive about maximising people’s enjoyment of them is immensely satisfying.”



Name: **Cheat Machine**
Price: **£3.99**
Pagination: **132 pages**
Launch: **15 September 2005**
Frequency: **13 issues pa**
Print run: **45,000**
ISSN: **1747-7840**

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk

Ryan Butt
Editor